

## ICC Sustainability Conclave (3<sup>rd</sup> edition)

*2<sup>nd</sup> – 3<sup>rd</sup> December 2021, Virtually*

### Exhibition charges, Sponsorship Opportunities and Advertisement

#### EXHIBITION CHARGES: Rs 1,00,000 plus Taxes

- Option to upload posters from Exhibitors
- Upload Company Logo on Front desk
- Display of Product Brochures in your stand
- Integrate your website & social media links to your booth – To be confirmed
- Exhibitors staff can login from multiple systems (Laptop/Desktop) and can do simultaneous interactions
- Live interaction over text, audio chat
- Exchange E-Business Cards & many more features

#### SPONSORSHIP / PARTNERSHIP OPPURTINITIES:

Partnership	Amount (INR)	Benefits
<b>CONLAVE PARTNER</b>	10,00,000	<ul style="list-style-type: none"> <li>• Logo placement in program agenda sent to all prospective participants</li> <li>• Logo placement in email signatures</li> <li>• Special announcement acknowledging the conclave partner during breaks and conclusion</li> <li>• Promotional video(s) to be played during all breaks / gaps as also before inaugural session</li> <li>• Acknowledgment in all social media posts</li> <li>• 3 dedicated premium virtual exhibition booths;</li> <li>• Dedicated screen with Audio/Visual content or JPEG content in the main Lobby of the Convention Centre;</li> <li>• Logo display in lobby area as also in exhibition area;</li> <li>• Logo display at the top of Thank you sponsors Panel;</li> <li>• Logo to be acknowledged in all marketing campaigns/EDMs and on event website &amp; Social media pages;</li> </ul> <p>One-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the website; hard copies will be shared with government officials)</p>
<b>DIAMOND</b>	7,50,000	<ul style="list-style-type: none"> <li>• Option to play video during breaks</li> <li>• 2 dedicated virtual exhibition booths;</li> </ul>

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		<ul style="list-style-type: none"> <li>• Dedicated screen with Audio/Visual content or JPEG content in the main Lobby of the Convention Centre;</li> <li>• Logo display in lobby area as also in exhibition area;</li> <li>• Logo display at the top of Thank you sponsors Panel;</li> <li>• Logo to be acknowledged in all marketing campaigns/EDMs and on event website &amp; Social media pages;</li> <li>• One-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the website; hard copies will be shared with government officials)</li> </ul>
<b>PLATINUM</b>	5,00,000	<ul style="list-style-type: none"> <li>• Option to play short video during breaks</li> <li>• 1 dedicated virtual exhibition booths;</li> <li>• Dedicated screen with Audio/Visual content or JPEG content in the main Lobby of the Convention Centre;</li> <li>• Logo to be acknowledged in all marketing campaigns/EDMs and on event website &amp; Social media pages;</li> <li>• Logo display in lobby area</li> <li>• One-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the website; hard copies will be shared with government officials)</li> </ul>
<b>GOLD</b>	4,00,000	<ul style="list-style-type: none"> <li>• Option to play video during breaks</li> <li>• 1 dedicated virtual exhibition booth</li> <li>• 10 Sec A/V in main lobby area along with Platinum Sponsor</li> <li>• Logo to be acknowledged in all marketing campaigns/EDMs and on event website &amp; Social media pages;</li> <li>• Half-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the website; hard copies will be shared with government officials)</li> </ul>
<b>SILVER</b>	3,00,000	<ul style="list-style-type: none"> <li>• Logo to be acknowledged in all marketing campaigns/EDMs and on event website &amp; Social media pages;</li> </ul>

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		<ul style="list-style-type: none"> <li>• Half-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the website; hard copies will be shared with government officials)</li> </ul>
ASSOCIATE	2,00,000	<ul style="list-style-type: none"> <li>• Logo to be acknowledged in all marketing campaigns/EDMs and on event website &amp; Social media pages;</li> <li>• Quarter-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the website; hard copies will be shared with government officials)</li> </ul>

**ADVERTISEMENT (in soft copy of conference book / souvenir to be shared with all participants and to be put on ICC website for free download; Copies will also be printed for distribution to govt departments with relevant officials)**

- Full Page – Rs 75,000
- Half Page – Rs 50,000
- Quarter Page – Rs 25,000

### ICC BANK DETAILS

- ACCOUNT BENEFICIARY NAME - INDIAN CHEMICAL COUNCIL
- C/Account No. 27940200000736
- Bank of Baroda Horniman Circle Branch, 10/12 Mumbai Samachar Marg, Mumbai - 400 023
- Branch Code: 2794
- IFSC Code: BARB0PBBMUM / MICR Code: 400012111
- Payment can also be made by Cheque drawn in favour of INDIAN CHEMICAL COUNCIL