



रसायन एवं पेट्रो-रसायन विभाग
DEPARTMENT OF
**CHEMICALS & PETRO-
CHEMICALS**



ICC
Indian Chemical Council



ICC
SUSTAINABILITY
CONCLAVE 2023

5th SUSTAINABILITY CONCLAVE

2nd -3rd Nov 2023

The Imperial, New Delhi

***Theme -“Integrating Sustainability and Business
Strategy for the Chemical Industry -
Addressing Challenges and Opportunities”***



Knowledge Partner



FORMAT SUSTAINABILITY CONCLAVE 2023

Inaugural Session

**Interactive Panel
Discussion**

Keynote Addresses

**Participation of Global
Industry Leaders**

**Press Conference & Media
Interactions**



SALIENT FEATURES

Over 200
delegates

Participation of
Global Industry
Leaders

Presence of
Policy Makers

Media Coverage

Interactive Panel
Discussions

Excellent
Branding &
Networking
Platform

Release of
Knowledge Paper



WHY PARTNER?

Enhance Visibility at the Flagship Annual Conference on Chemical sector

Build your Brand and Stand out Amongst the Peers in the Industry

Engage with Target Audience

Meet with Veritable Who's Who of the Chemical Industry

Only way to pay back for our year-long work for the Industry





SPONSORSHIP OPTIONS

#	CATEGORIES	AMOUNT*	SLOTS
1	Conclave Partner	₹15 Lacs	1
2	Diamond Partner	₹12 Lacs	2
3	Gold Partner	₹10 Lacs	5
4	Silver Partner	₹8 Lacs	5
5	Conference Kit Partner	₹8 Lacs	1
6	Badge & Lanyard Partner	₹6 Lacs	1
7	Session Partner	₹6 Lacs	4
9	Registration Desk Partner	₹5 Lacs	1
10	Pen Drive Partner	₹4 Lacs	1
11	Pen Partner	₹4 Lacs	1

BRAND

*The amount is exclusive of 18% GST



DELIVERABLES





#1 – CONCLAVE PARTNER

Financial Implications: ₹ 15 Lacs

- 1) Branding Opportunities through
 - Company Logo on the top of the wings, of the conference backdrop. Size of the logo to be bigger than other categories.
 - Display of company logo as “CONCLAVE PARTNER” on Souvenir, Event website.
 - Display of company logo as “CONCLAVE PARTNER” at the Conference Entry Backdrop and wings of the main backdrop at the venue.
 - Event Brochures and E-Mailers along with company logo as “CONCLAVE PARTNER”, to be sent to a vast database of key stakeholders of Chemical sector.
 - Social Media Activation
 - 1 Hoardings /Corporate Standees at the venue
- 2) 1 Speaking slot in the conference sessions.
- 3) 3 full-page colored advertisement in the monthly magazine of ICC -Chemical News
- 4) 1 Banner ad (horizontal banner) on ICCs website homepage.
- 5) Double spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
- 6) Running of sponsor’s promotional Corporate Film during the session breaks.
- 7) 10 complimentary Delegate Passes for the conference.
- 8) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit (To be provided by the organisation)



#2 – DIAMOND PARTNER

Financial Implications: ₹ 12 Lacs

1) Branding Opportunities through

- Display of company logo as “DIAMOND Partner” at Conference Entry Backdrop, wings of the main backdrop and conference backdrop, at the venue.
- Display of company logo as “DIAMOND Partner” on Souvenir, Event website.
- Conference Brochures and E-Mailers along with company logo as “DIAMOND Partner”, to be sent to a vast database of key stakeholders of Chemical sector.
- Social Media Activation

2) 1 Speaking slot in the conference session

3) 2 full-page colored advertisement in the monthly magazine of ICC -Chemical News.

4) 1 Banner ad (horizontal banner) on ICCs website homepage.

5) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.

6) Running of sponsor’s promotional Corporate Film during the session breaks.

7) 7 complimentary Delegate Passes for the conference.

8) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit. (To be provided by the organisation)



#3 - GOLD PARTNER

Financial Implications: ₹ 10 Lacs

- 1) Branding Opportunities through
 - Display of company logo as “GOLD Partner” at Conference Entry Backdrop, wings of the main backdrop and conference backdrop, at the venue.
 - Display of company logo as “GOLD Partner” on the Souvenir, Event website.
 - Conference Brochures and E-Mailers along with company logo as “GOLD Partner”, to be sent to a vast database of key stakeholders of Chemical sector.
 - Social Media Activation
- 2) 1 Speaking slot in the conference session.
- 3) 1 full-page colored advertisement in the monthly magazine of ICC -Chemical News.
- 4) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
- 5) 5 complimentary Delegate Passes for the conference.
- 6) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit. (To be provided by the organisation)

#4 - SILVER PARTNER

Financial Implications: ₹ 8 Lacs

1) Branding Opportunities through

- Display of company logo as “SILVER Partner” at Conference Entry Backdrop, wings of the main backdrop and conference backdrop, at the venue.
- Display of company logo as “SILVER Partner” on the Souvenir, Event website.
- Conference Brochures and E-Mailers along with company logo as “SILVER Partner”, to be sent to a vast database of key stakeholders of Chemical sector.
- Social Media Activation.

2) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.

3) 3 complimentary Delegate Passes for the conference.

4) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit (To be provided by the organisation)

#5 - CONFERENCE KIT PARTNER

Financial Implications: ₹ 8 Lacs

- 1) Branding Opportunities through
 - Display of company logo as “CONFERENCE KIT Sponsor” at Conference Entry Backdrop, wings of the main backdrop and conference backdrop at the venue.
 - Display of company logo as “CONFERENCE KIT Sponsor” on Souvenir, Event website.
 - Conference Brochures and E-Mailers along with company logo as “CONFERENCE KIT Sponsor”, to be sent to a vast database of key stakeholders of Chemical sector.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo on the Delegate Kit Bags, as “Conference Kit Sponsor” distributed to all the Speakers and Delegates attending the Conference.
- 3) Single spread advertisement in Conference Souvenir distributed amongst 300 national and international delegates and 200 words write up about the company to be published in the souvenir.
- 4) 3 complimentary Delegate Passes for the conference.
- 5) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Conference Kit (To be provided by the organization)

#6 - BADGE & LANYARD PARTNER

Financial Implications: ₹ 6 Lacs

- 1) Branding Opportunities through
 - Display of company logo as “Badge & Lanyard Partner” on the Souvenir, Event website.
 - Conference Brochures and E-Mailers along with company logo as “Badge & Lanyard Partner”, to be sent to a vast database of key stakeholders of Chemical sector.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo to be printed on the Badges & Lanyards, as “Badge & Lanyard Partner” for all the Speakers and Delegates attending the Conference.
- 3) 3 complimentary Delegate Passes for the conference.
- 4) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Conference Kit (To be provided by the organization)

#7 – REGISTRATION DESK PARTNER

Financial Implications: ₹ 5 Lacs

- 1) Branding Opportunities through
 - Display of company logo as “Badge & Lanyard Partner” on the Souvenir, Event website.
 - Conference Brochures and E-Mailers along with company logo as “Badge & Lanyard Sponsor”, to be sent to a vast database of key stakeholders of Chemical sector.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo to be printed on the Registration Desk, of all the categories (Speakers, Delegates, Sponsors, Media, Special Invitee etc.).
- 3) 2 complimentary Delegate Passes for the conference
- 4) Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Conference Kit (To be provided by the organisation)



#8 - SESSION PARTNER

Financial Implications: ₹ 6 Lacs

1) Branding Opportunities provided through

- Display of Company logo as “Session Partner” on the E-Brochure, Event website.
- Display of Company Logo as “Session Partner” at Conference entry backdrop and Sponsor’s panels.

2) Four Special Exclusive (no logo of other Sponsors/Partners) Panels (Two inside the conference main hall immediately next to the main conference backdrop, and two at the entry of the main conference hall), along with company logo, acknowledging “Session Partner” while the chosen session is in progress.

2) 2 complimentary Delegate Passes for the conference

3) 200 words write up about the company to be published in the souvenir

#9 – PEN PARTNER

Financial Implications: 4 Lacs

- 1) Branding Opportunities through
 - Conference Brochures and E-Mailers along with company logo as “PEN Partner”, to be sent to a vast database of key stakeholders of Chemicals sector.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo to be printed on the PEN distributed to all the Speakers and Delegates at the conference.
- 3) 1 complimentary Delegate Pass for the conference.

#10 – PENDRIVE PARTNER

Financial Implications: 4 Lacs

- 1) Branding Opportunities through
 - Conference Brochures and E-Mailers along with company logo as “Pendrive Partner”, to be sent to a vast database of key stakeholders of Chemicals sector.
- 2) Exclusive (no logo of other Sponsors/Partners) company Logo to be printed on the PENDRIVE distributed to all the Speakers and Delegates at the conference.
- 3) 1 complimentary Delegate Pass for the conference.



For More Details & Participation, contact:

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Thank you